

# Accelerate Your Digital Transformation with Total Operational Visibility

Presenter Name



Poor IT operations visibility is scary



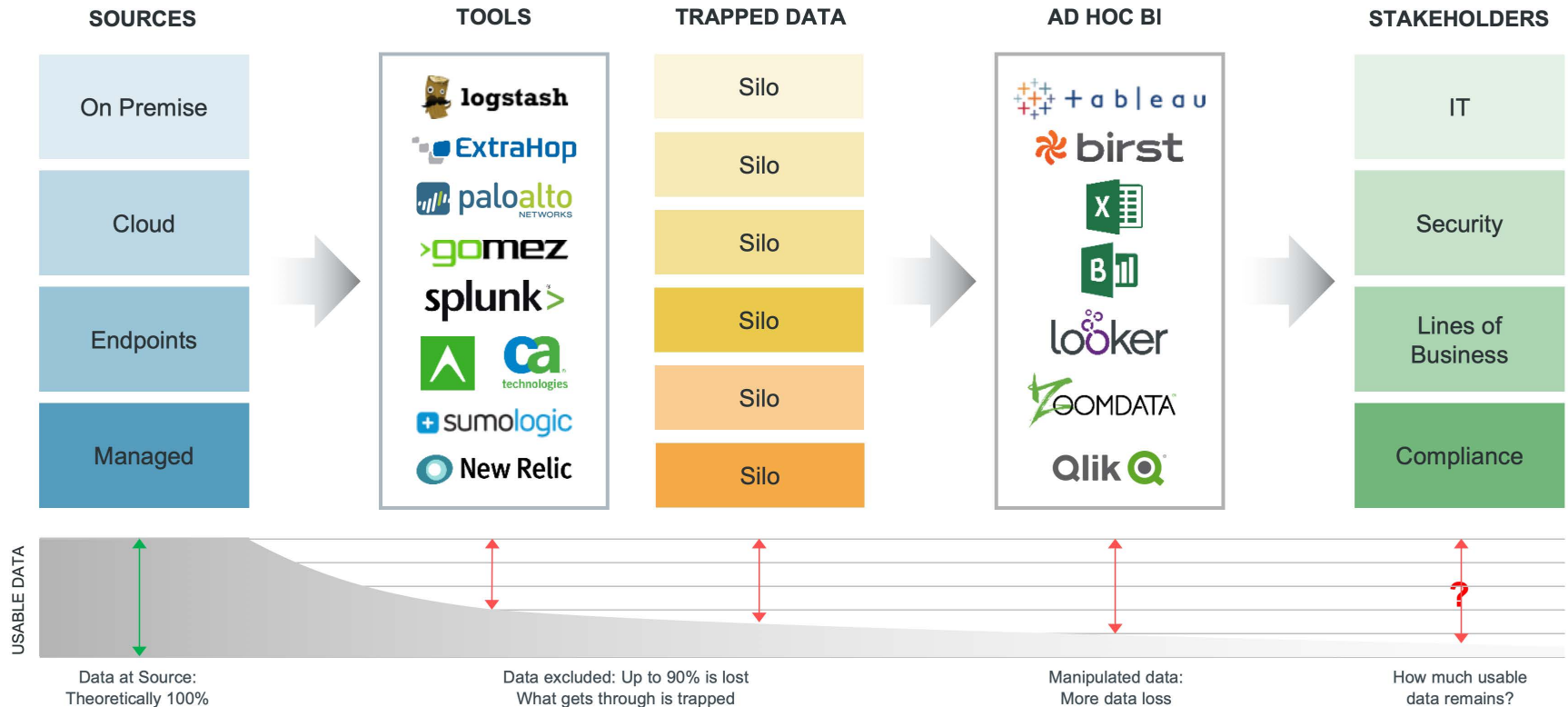
Agile IT makes it worse (IaaS, PaaS, Cloud, DevOps)



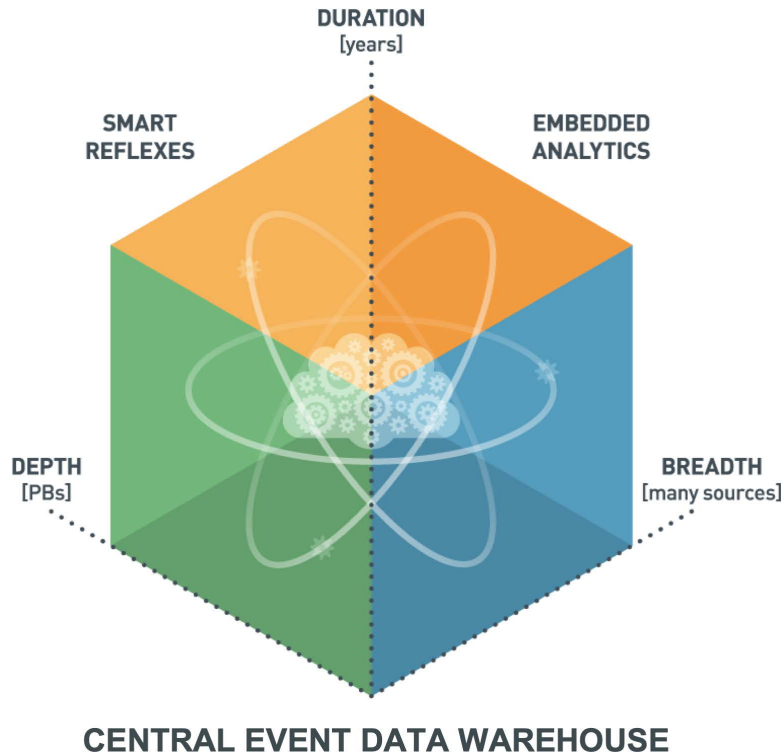
Rocana gives you total operational visibility



# 90% of data is lost before it can impact the business\*



# A new approach is needed



**All data from all operational sources, immediately and always available**

- Petabytes of data, economically retained online for months or years

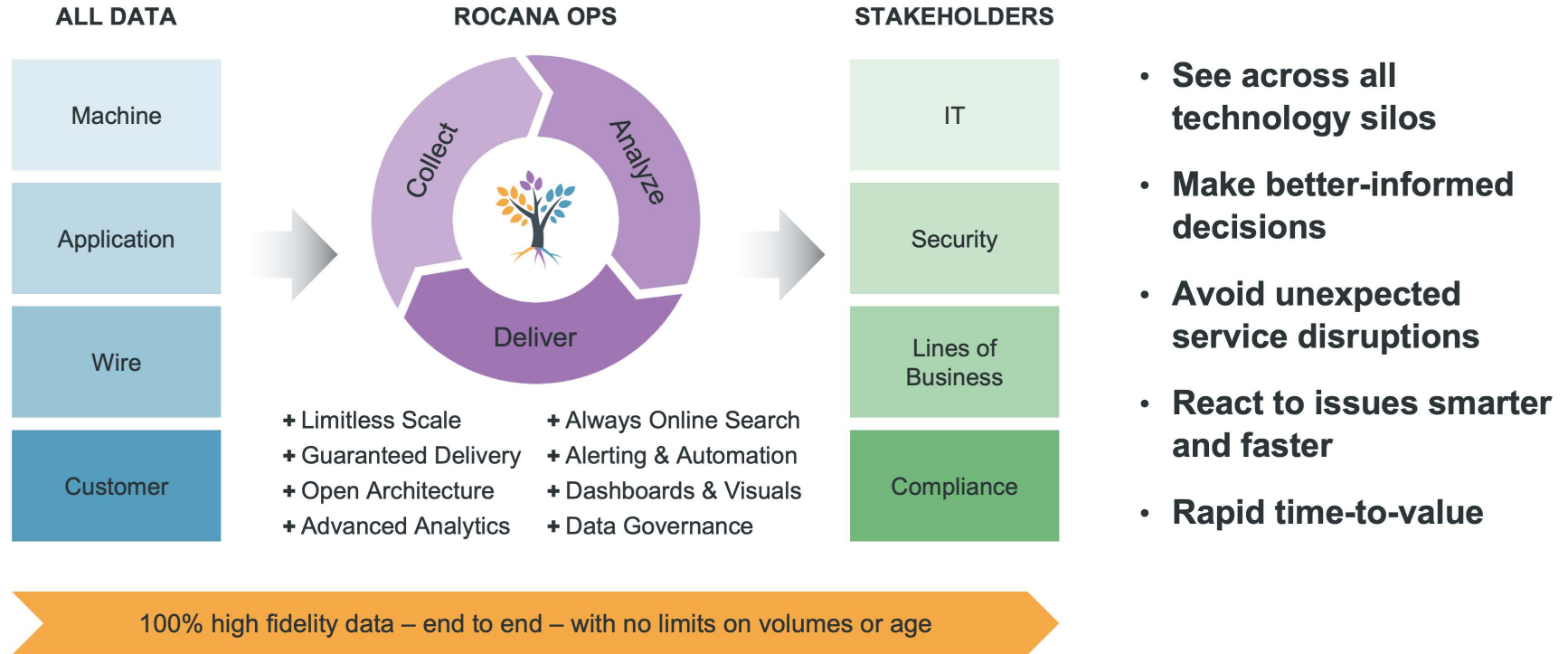
**For analysis by any stakeholder**

- Using the tools of their choice

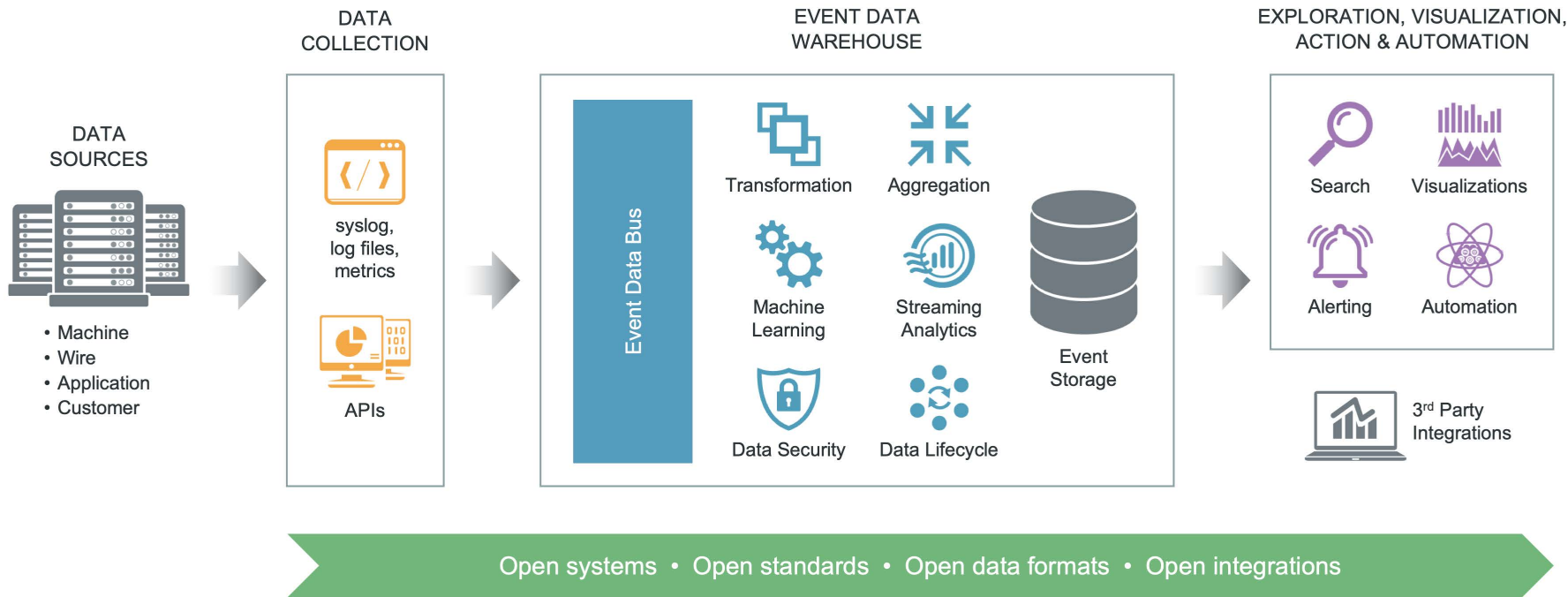
**Enables faster, smarter actions**

- Combines machine learning, anomaly detection, alerting, workflow orchestration, guided workflows for IT operators

# Rocana Ops delivers total, high fidelity visibility



# Meet enterprise needs with a scalable, open architecture

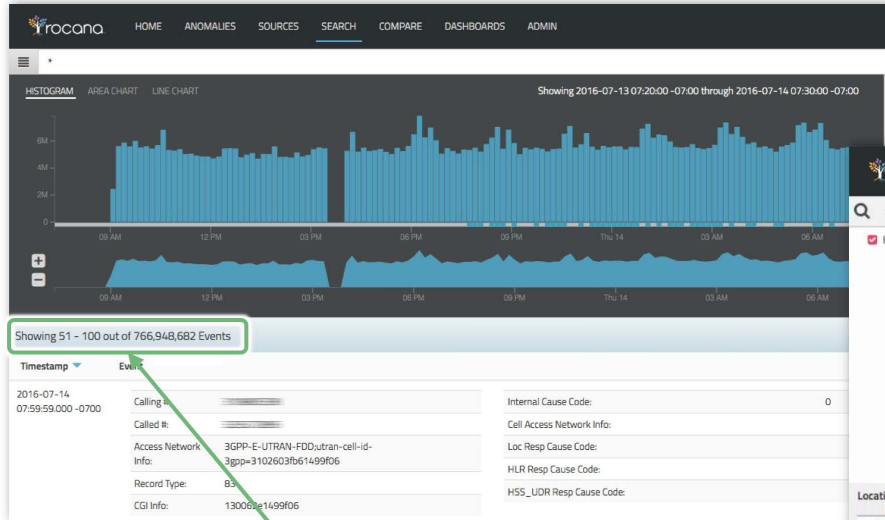




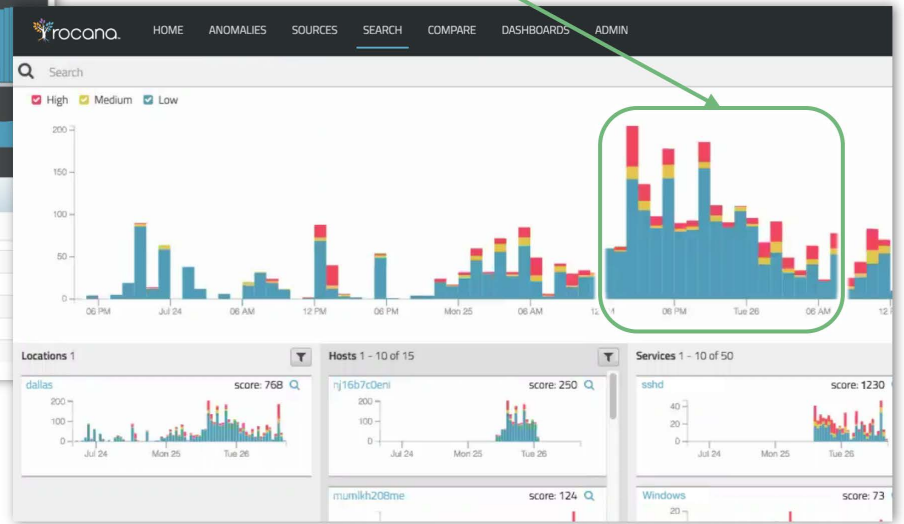
# See and intelligently connect every dot

All your IT operational information – analyzed, intelligently organized, and available to help IT staff achieve better results faster – even across departmental or organizational boundaries

- See quantity and severity of anomalies across your entire environment – at a glance
- Drill down to root cause with just a few clicks

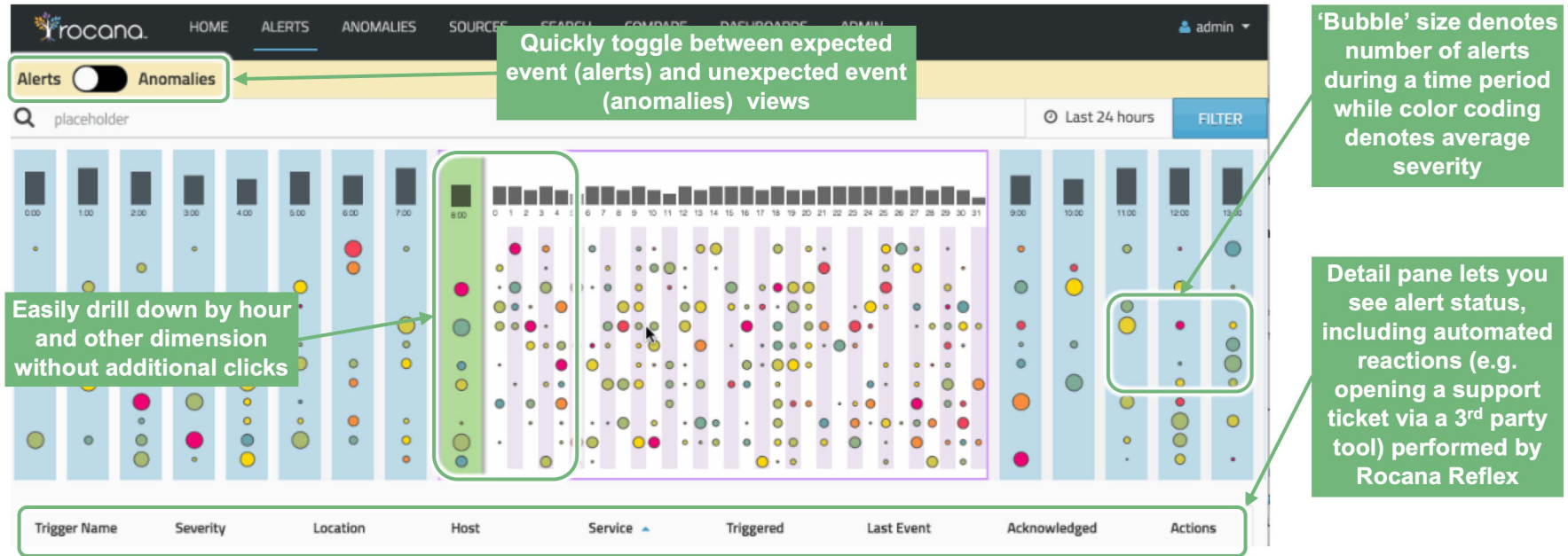


- 24-hour period query using Rocana Search returns 750 million records – in seconds
- Interactively refine searches with ease



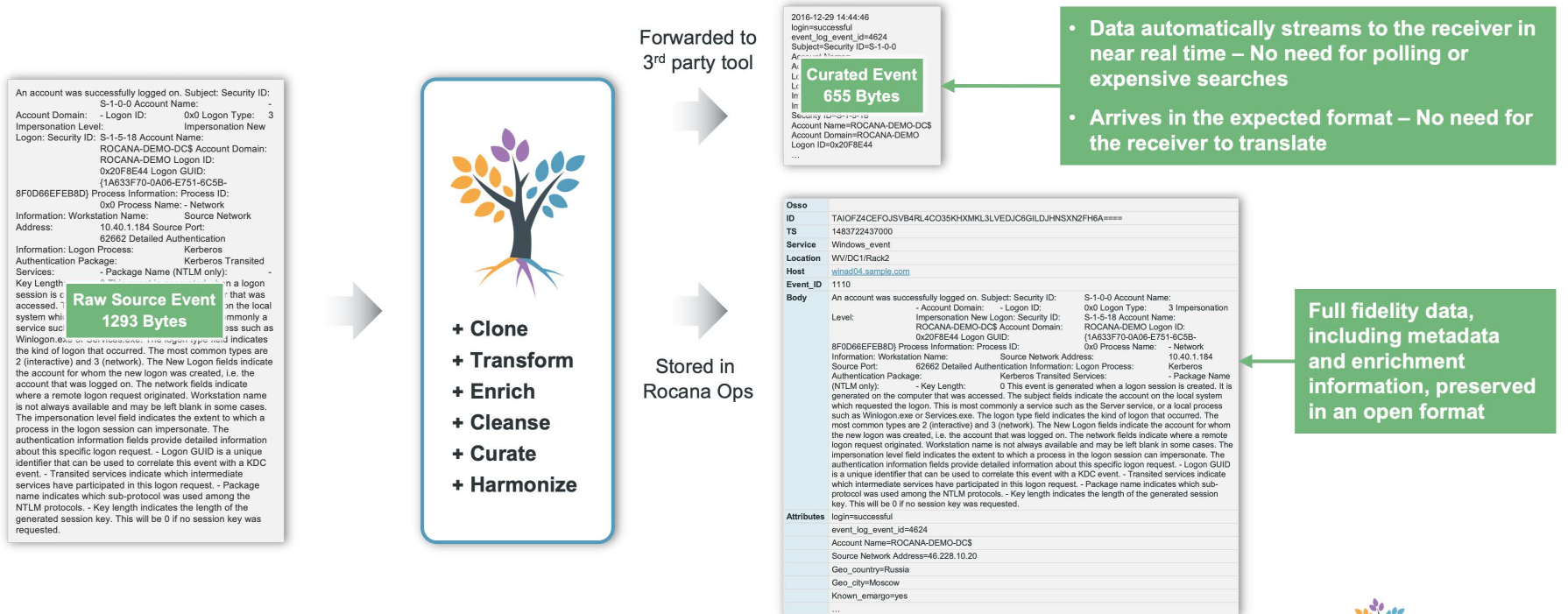
# Instantly perceive and react to changing conditions

Trigger alerts on critical complex conditions anywhere in your environment – as they occur. Minimize downtime and business disruption with automated, instantaneous reactions.

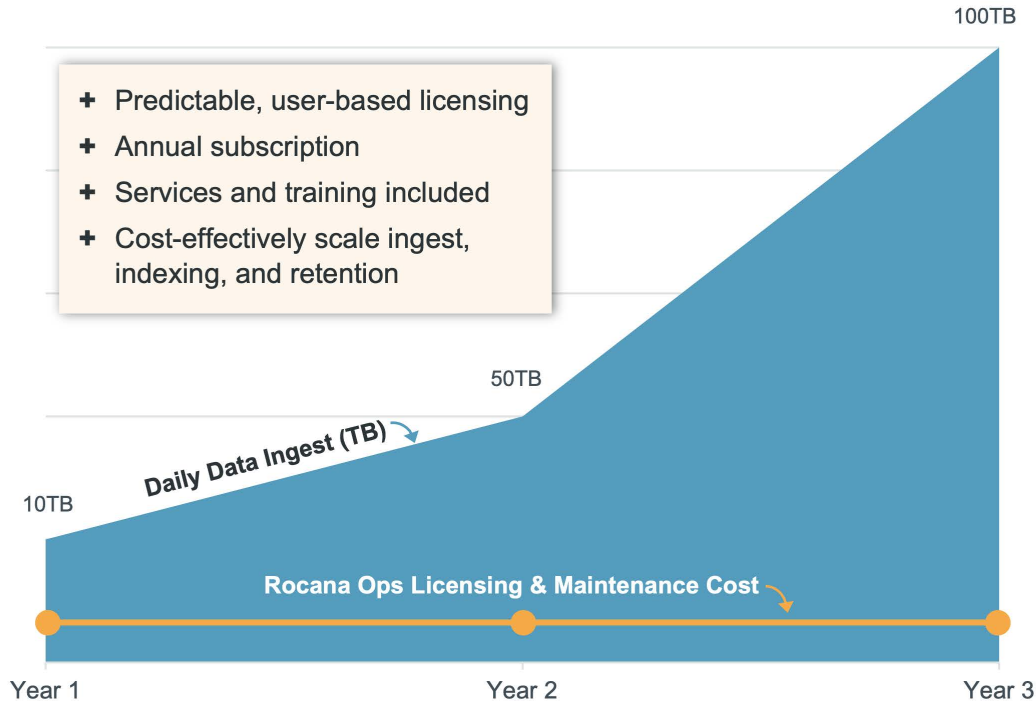


# Your data, your way

Curated data feeds enhance downstream analysis with 3<sup>rd</sup> party tools, without impacting end users. Retain full fidelity, enriched data in open format for future use and flexibility.



# Tilt the economics of scalability in your favor



## Rapid Return for IT

- Can pay for itself quickly versus alternative solutions including Elastic and Splunk

## OPEX and CAPEX Savings

- Both initial and ongoing

## Process Consolidation / Tools Rationalization

- Reduces associated licensing and maintenance costs

# Case Study: From cost center to competitive advantage

## Fortune 100 retailer's digital transformation

### ORIGINAL NEED

- Improve compliance and security posture while opening up and tightly integrating IT systems with 1000's of suppliers

### RESULTS WITH ROCANA

- **Single source of truth for IT** – Increased Security, compliance and operational readiness
- **Streamlined development and operations** – Time and \$'s redirected to high value projects versus IT sustainment
- **100x price-performance improvement** – Dramatic increase in data collection and expected OPEX savings of more than \$1,000,000 annually
- **Now integrating customer transaction and IT data** – Total visibility and directive to change the business



	LEGACY SOLUTION	WITH ROCANA
DAILY DATA COLLECTION	3TB	36TB and growing
HARDWARE COST	\$10M	\$1M

# Achieve total visibility with Rocana Ops

## See across time, in real-time

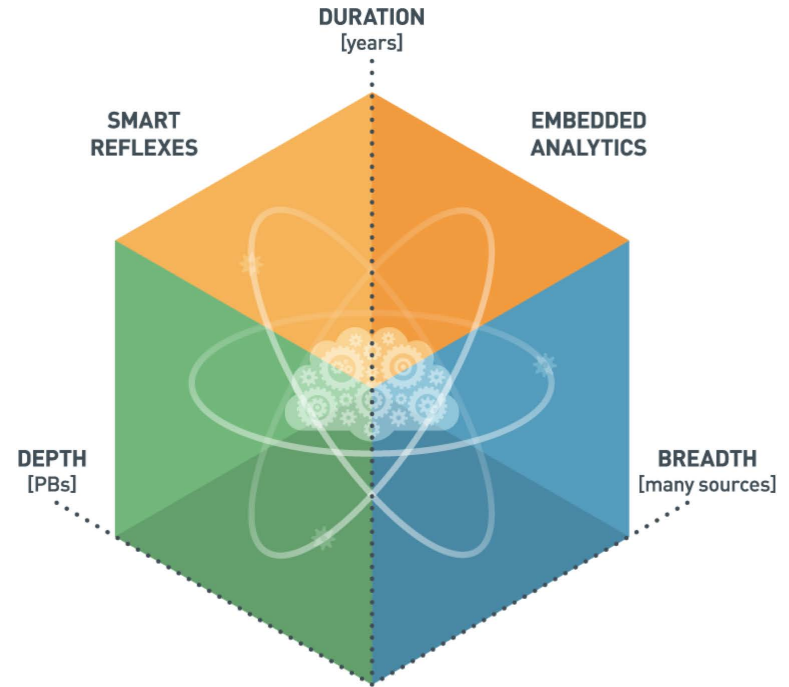
- Enterprise scalable collection and analysis
- Limitless event search and query

## See the unexpected

- Streaming analytics and alerting
- Integrated anomaly detection

## See and do more

- Purpose-built visualizations
- Open architecture and 3<sup>rd</sup> party integrations
- Built-in workflow orchestration



# Rocana at a glance

## Founded and led by industry veterans

- Innovators in big data and analytics
- Published authorities in open source

## Backed by world-class VCs

- Google Ventures, General Catalyst, TOBA Capital

## Recognized by industry influencers

- Gartner Cool Vendor, Forbes Tech Council

## Validated by customers and partners

- Cloudera, Oracle, Confluent, ExtraHop, F100 users

## Redefining operational visibility

- Unmatched scale and analytics for all IT and customer events



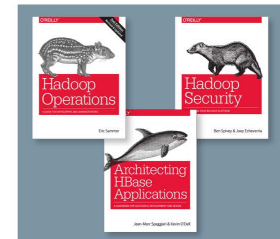
Omer Trajman  
Co-Founder and CEO



Don Brown  
Co-Founder and CIO



Eric Sammer  
Co-Founder and CTO



Thank You

