# techsoup

# TechSoup Overview



# The Need



More than 10 million NGOs employ almost 50 million people and contribute up to 5% of total GDP.\*

\*Sources: Johns Hopkins University and McKinsey Global Institute, May 2011, Internet Matters, CGAP

Photo: Howard Koons.









# **Our Action**



- Get the latest tools and resources
- Access increased funds and support
- Connect with experts and volunteers
- Network with and learn from peers

Photo: CC Gates Foundation







# Our Story

 We equip changemakers with the transformative technology solutions they need to improve lives globally and locally.



 We are a global network of 64 partner NGOs that provide the best technology resources to over 690,000 organizations in 162 countries.

techsoup

# Our Work



### TechSoup.org

Provides NGOs with technology, products, services, and education at low or no cost.



### **NGOsource**

Simplifies international giving for grantmakers and grantees.



### Validation Services

Connects philanthropy programs with validated NGOs around the world.



### GuideStar International

Provides an information system for NGO reporting and transparency.



### **Caravan Studios**

Creates apps that help communities solve critical problems.



### NetSquared

Builds local communities for people working in social good technology.









# Our Reach

Our mission is to build a dynamic bridge that enables design and implementation of technology solutions for a more equitable planet.











# **Our Impact**

Together, we build a stronger, more resilient civil society.

79%

of NGOs have improved organizational efficiency with TechSoup Global's resource offering\* \$5.5B

in technology products and grants employed by NGOs for the greater good 35

languages used to provide education and support

100+

corporate and foundation partners connected with the causes and communities they care about

6.1M

annual visits to

600,000

newsletter subscribers empowered with actionable knowledge

\*Source: survey conducted among TechSoup members in 2013









# **Additional Information**

# Our Global Network











Germany

Belgium

Australia

Australia Connecting Up

Austria Fundraising Verband Austria

**Belgium** SOCIALware

Bosnia & Herzegovina Zasto Ne and Mozaik Foundation

Brazil ATN

Bulgaria Workshop for Civic Initiatives Found.

Canada Center for Social Innovation

Chile CDI Chile

China NPI (Nonprofit Incubator)

Colombia MAKAIA

Czech Rep VIA

Denmark Frise

**Egypt** Professional Development Foundation

France AdB (Ateliers du Bocage)
Germany Haus des Stiftens gGmbH

Greece Impact Hubs Athens

Hong Kong HKCSS Hungary NIOK

India NASSCOM Foundation and Guidestar India
Indonesia ASEAN Foundation, YCAB and Kopernik

Ireland Enclude
Israel NPTech

Italy SocialTechno Impresa Sociale Srl

Japan NPO Center

Kenya KCDF

Korea NPO IT Support

Macedonia Metamorphosis

Malaysia SOLS 24/7, Tandemic and Yayasan Salam

Mexico CEMEFI

**Montenegro** Center for Democratic Transition

Netherlands Stichting GeefGratis

New Zealand Social Development Partners

Norway Frivillighet Norge

**Philippines** CODE, ASSIST, Gawad Kalinga **Poland** TechSoup; Digital Center; Shipyard;

ePf Foundation

Portugal Entrajuda

Romania TechSoup Romania

Russia Institute of the Information Society

Serbia CRTA

Singapore National Council of Social Service

Slovakia Pontis N.O.
Slovenia MISSS

South Africa SANGONeT

**Spain** Technosite

Sweden Natl Forum for Voluntary Social Work

Taiwan Frontier Foundation

Thailand ChangeFusion and Kenan Institute Asia

U.K. Technology Trust

U.S. TechSoup

Vietnam Vietnet-ICT and Lin Centre









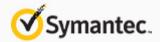
# Our U.S. Corporate Partners











- Acclivity
- Adobe
- Alpha Software
- Atlas Business Solutions
- Atomic Training
- Autodesk
- Azavea
- BetterWorld
- Bitdefender
- Blackbaud
- Bloomerang
- Boost
- Box
- Brocade
- · Bytes of Learning
- Caspio
- CauseVox
- Cisco

- Citrix
- CitySoft
- ClickTime
- Comodo
- Connect2Give
- Dharma Merchant Services
- DonorPerfect
- Efficient Elements
- Esri
- FileMaker
- GoDaddy
- GrantStation
- Guide By Cell
- Headsets.com
- Horizon DataSys
- HR Solutions Partners
- Huddle

- Idealware
- Informz
- Intuit
- · Little Green Light
- Litmos
- Mailshell
- Microsoft
- Mobile Beacon
- NetSuite
- NonProfitEasy
- OneNFP
- PayAnywhere
- People-OnTheGo
- PhilanTech
- Pitney Bowes
- Quickbooks Made Easy
- RCI
- Reading Eggs

- ReadyTalk
- Red Earth Software
- Sage Software
- Shopify
- Society for Nonprofit Organizations
- Special Offers
- Symantec
- Tableau
- TechBridge
- Tech Impact
- Teespring
- Telosa
- Tint
- Ultralingua
- VolunteerMatters









# **Our Foundation Grantors**

# Sample List of Grantors

- Aga Khan Foundation
- Carnegie Corporation of New York\*
- Ford Foundation\*
- Bill and Melinda Gates Foundation\*
- GE Foundation
- The William and Flora Hewlett Foundation\*
- Humanity United
- W.K. Kellogg Foundation
- Kresge Foundation

- The Lemelson Foundation
- Levi Strauss Foundation
- John D. and Catherine T. MacArthur Foundation\*
- Gordon and Betty Moore Foundation\*
- Charles S. Mott Foundation
- Packard Foundation
- Rockefeller Brothers Fund
- Rockefeller Foundation\*

Foundations marked with an asterisk give grants and are also NGOsource members. NGOsource now has 100+ grantmaker members using the service. Of the 10 largest international grantmakers, eight are NGOsource members.







# Our Product Donation Program

Donated technology, training, and community forum resources for NGOs save costs, magnify impact, and extend reach.

